

## Get Your Skin at Its Best

Remember when your skin was at its best? The healthy, beautiful skin you remember doesn't need to be a thing of the past. Get your best skin back without drastic measures or a complicated regimen.

### What happened?

Everyone is born with smooth, resilient skin. In fact, the cells you are born with provide the "fingerprint" for your unique beauty. Over time, skin loses its communication skills. Crucial skin functions slow down. Cellular communications become less active. Visible signs of aging appear. Genetics, age, environment, stress—so many factors can make your skin less vibrant.

### Redox + exclusive age-fighting blends help you get your best skin back.

Active cellular communication is essential for healthy, beautiful skin. And ASEA's patented redox technology is the best way to get your cells talking again and boost healthy skin metabolism. RENUAdvanced® combines patented redox technology with exclusive, redox-friendly age-fighting ingredients to help your skin bounce back to its healthy, beautiful best.

Get your best skin back with RENUAdvanced.  
Healthy really IS beautiful.

### Proven science, proven results.

RENUAdvanced® System independent clinical research results:

- 100%** showed a visible decrease in numerous, deep fine lines
- 100%** had measurably smoother skin
- 95%** had noticeably firmer skin
- 90%** saw a decrease in visible photo-damaged skin
- 90%** experienced more radiant skin
- 85%** showed a visible decrease in number and depth of wrinkles

Independent clinical study conducted by Stephens & Associates. Results based on 12-week study of 40 participants using the RENUAdvanced face care system twice per day.

## RENUADVANCED® Products

|   |  |   |  |   |  |   |  |
|---|--|---|--|---|--|---|--|
|  |  |  |  |  |  |  |  |
| CLEANSE   |  | PRIME   |  | REJUVENATE  |  | MOISTURIZE  |  |
| STEP 1  |  | STEP 2  |  | STEP 3  |  | STEP 4  |  |
|  |  |  |  |  |  |  |  |
| GENTLE REFINING CLEANSER  |  | RENU28® REVITALIZING REDOX GEL  |  | INTENSIVE REDOX SERUM   |  | ULTRA REPLENISHING MOISTURIZER  |  |



# RENUADVANCED®

RENUAdvanced® products contain carefully formulated, natural complexes designed to work with redox technology and your skin.

## CLEANSER



### HYDRATING MOISTURE

Watermelon rind, lentil fruit, aloe leaf juice, and apple combine with vegetable-sourced glycerin for moisture, hydration, and resilience.



### BOTANICAL CELL RENEWAL

Bilberry, sugar cane, sugar maple, orange, and lemon with botanical alpha hydroxy acids (AHA) help increase the rate of surface skin cell renewal.



### FRUIT & SUGAR CLEANSE

Olive fruit and coconut oil, sugar, witch hazel, and wheat amino acids support skin elasticity while gently cleansing and toning.

## MOISTURIZER



### YOUTHFUL ELEMENTS

A patented blend of jojoba, macadamia, vitamin E, and olive oil with natural moisturizing factors (NMF) from olive, coconut and beet support cellular rejuvenation and youthful moisture levels.



### PRO-BIO OXYGEN

A topical probiotic paired with oxygen attractors—vital for healthy skin and surface skin cell renewal which helps reduce the appearance of lines and wrinkles.



### DETOX & DEFENSE

Fragrant star desert plant, olive and soybean protect moisture, encourage detox, and support healthy skin barrier for supple, firm skin.



## ACTIVE REDOX SIGNALING MOLECULES

ASEA's proprietary process produces redox signaling molecules. These molecules support communication at the cellular level, improving the healthy, youthful appearance of your skin.

## INTELLIGENT SKINCARE

Mindful ingredient selection, safety, and efficacy guide our choices. We don't use harsh acids, drastic measures, or irritating ingredients that may give the illusion of improvement but in fact, come at the expense of healthy, beautiful skin over time.

### YES:

- › Clinically tested
- › Suitable for all skin types
- › Gluten free
- › Cruelty free
- › Quality assured
- › Dermatologist tested

### NO:

- › Animal-based ingredients
- › Parabens
- › Artificial colors
- › GMOs
- › Sulfates
- › Phthalates
- › Propylene glycol



## RENUADVANCED FACE CARE

One-month supply  
(contains Gentle Refining Cleanser, Intensive Redox Serum, Ultra Replenishing Moisturizer)



## RENUADVANCED FACE AND BODY CARE

One-month supply  
(contains Gentle Refining Cleanser, Intensive Redox Serum, RENU28® Revitalizing Redox Gel (2), Ultra Replenishing Moisturizer)



# Gentle Refining Cleanser



This rich foaming cleanser tones and hydrates skin as it gently washes away dirt, oil, and impurities while leaving skin looking and feeling younger. Specifically formulated to support redox signaling technology.

## Directions

Dispense 1 – 2 pumps, and gently massage onto moistened skin. Rinse thoroughly. Use morning and evening for best results. Let skin dry before application of redox signaling products.

## RENUAdvanced® Story

Everyone is born with smooth, resilient skin. Your cells provide the “fingerprint” for this original health and beauty. These youthful skin cells renew quickly and consistently. Over time, healthy cell renewal slows dramatically. The result is visibly aging skin.

Get Your Skin at its Best with RENUAdvanced®

This exclusive product line combines ASEA’s patented redox signaling technology with healthy, age-fighting ingredients to help skin bounce back to its best.

Active Redox Signaling Molecules are essential  
ASEA’s proprietary process produces redox signaling molecules.  
These molecules support cellular communication at the skin’s surface, improving the healthy, youthful appearance of skin.



50 mL / 1.7 fl. oz.

Pricing can be found in your Virtual Office library.

# RENUADVANCED® Gentle Refining Cleanser

## Immediate Benefits

- › Helps tone and balance skin
- › Supports healthy surface skin cell renewal
- › Gently cleanses and removes makeup

## Key Ingredients

### HYDRATING MOISTURE

Watermelon rind, lentil fruit, aloe leaf juice, and apple combine with vegetable-sourced glycerin for moisture, hydration, and resilience.

### BOTANICAL CELL RENEWAL

Bilberry, sugar cane, sugar maple, orange, and lemon with botanical alpha hydroxy acids (AHA) help increase the rate of surface skin cell renewal.

### FRUIT & SUGAR CLEANSE

Olive fruit and coconut oil, sugar, witch hazel, and wheat amino acids support skin elasticity while gently cleansing and toning.

Gentle Refining Cleanser has earned Dermatest's coveted 5-star clinically tested seal, its highest possible commendation for safety and efficacy.



## Ingredients

Water, Sodium Olivoyl Glutamate, Cocamidopropyl Hydroxysultaine, Cocoamidopropylamine Oxide, Pentylene Glycol, Pyrus Malus (Apple) Fruit Extract, Glycerin, Polyglyceryl-4 Caprate, Coco-Glucoside, Glyceryl Oleate, Phenoxyethanol, Potassium Olivoyl/Lauroyl Wheat Amino Acids, Sodium Cocoyl Amino Acids, Hydroxyacetophenone, Fragrance, Fructose, Lauryl Lactyl Lactate, Hydroxypropyl Guar Hydroxypropyl Trimonium Chloride, Ethylhexyglycerin, Tetrasodium Glutamate Diacetate, Aloe Barbadensis Leaf Juice, Hamamelis Virginiana (Witch Hazel) Water, Vaccinium Myrtillus (Bilberry) Extract, Citrullus Lanatus (Watermelon) Fruit Extract, Saccharum Officinarum (Sugar Cane) Extract, Lens Esculenta (Lentil) Fruit Extract, Citrus Aurantium Dulcis (Orange) Fruit Extract, Citrus Medica Limonum (Lemon) Extract, Sodium Lactate, Acer Saccharinum (Sugar Maple) Extract, Sodium PCA.

## Caution

For external use only. Avoid contact with eyes. If skin irritation occurs, discontinue use. Keep out of direct sunlight.

Gentle Refining Cleanser is produced in a facility registered with both the FDA and NSF.

## YES:

- › Clinically tested
- › Suitable for all skin types
- › Gluten free
- › Cruelty free
- › Quality assured
- › Dermatologist tested

## NO:

- › Animal-based ingredients
- › Parabens
- › Artificial colors
- › GMOs
- › Sulfates
- › Phthalates
- › Propylene glycol

FOR MORE INFORMATION, CONTACT:

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RENU 28®

## Revitalizing Redox Gel

**It's not another face cream. It's 90 mL of skin-priming, age-fighting, cellular-rejuvenating gel for your whole body. Don't settle for the beauty routines of yesterday. Transform your skin from within, with RENU28® Revitalizing Redox Gel. Skin care upgrade complete.**

### The RENU28 Story

Everyone is born with smooth, resilient skin. Youthful skin cells renew quickly, but over time, skin cell turnover slows. The result is visibly aging skin.

RENU28® Revitalizing Redox Gel is revolutionizing the way we think about skin care. Using patented ASEA redox technology, RENU28 transports active redox signaling molecules to your skin. This is foundational skin technology at its best.

### Your Body Creates, RENU28 Rejuvenates

Although skin's natural ability to renew itself declines over time, the daily application of RENU28 encourages 28 days of surface skin cell turnover for tighter and more nourished skin from head to toe.

RENU28 is full-body beauty that starts in your cells to reduce the appearance of cellulite and wrinkles, calm red and dry skin, and ease temporary muscle discomfort.

- › Helps reduce the appearance of cellulite and wrinkles, enhancing skin texture and smoothing the skin
- › Helps soothe skin discomfort after shaving or sun exposure
- › Helps soothe muscle discomfort
- › Supports surface skin cell renewal for visibly younger-looking skin

### More Power to Your Skin

ASEA's patented process produces redox molecules, which support communication at the cellular level and help improve the healthy, youthful appearance of skin.



90 mL / 3.0 fl. oz.

Pricing can be found in your virtual office library.



# RENU28® Revitalizing Redox Gel

## Proven Results

A world-renowned dermatological research institute, Dermatest®, conducted clinical trials on RENU28® with amazing results.

Over 28 days, clinical tests showed visible improvements.

### Skin Cell Renewal

16%

### Skin Texture

22%

### Skin Smoothness

23%

### Skin Elasticity

20%

### Appearance of Cellulite

16%

RENU28 has earned Dermatest's coveted 5-star clinically tested seal, its highest possible commendation for safety and efficacy.



RENU28 is produced in an FDA-registered, NSF-certified facility and is certified by an independent third-party lab to contain active redox signaling molecules.



## Directions

Use RENU28 morning and evening after cleansing as step two of your RENUAdvanced® skin care routine or anywhere on your body, any time, to prime and support areas of specific concern. Shake well before using.

## Ingredients

Aqua/Water/Eau, Sodium Magnesium Fluorosilicate, Sodium Phosphate, Sodium Chloride.

## Caution

For external use only. Avoid contact with eyes. If skin irritation occurs, discontinue use. Keep out of direct sunlight.

### YES:

- › Clinically tested
- › Suitable for all skin types
- › Gluten free
- › Cruelty free
- › Quality assured
- › Dermatologist tested

### NO:

- › Animal-based ingredients
- › Parabens
- › Artificial colors
- › GMOs
- › Sulfates
- › Phthalates
- › Propylene glycol

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# Intensive Redox Serum

Intensive Redox Serum is an ultra-concentrated age-fighting skin care designed to revitalize and support surface skin cell renewal. With age-fighting redox signaling molecules, this facial serum targets even the most challenging imperfections.

## Directions

For anyone concerned with the appearance of aging skin. This is step three of the RENUAdvanced age-fighting face care system. Use morning and evening after RENU28 Revitalizing Redox Gel. Apply to specific areas of concern.

## RENUAdvanced Story

Everyone is born with smooth, resilient skin. Your cells provide the “fingerprint” for this original health and beauty. These youthful skin cells renew quickly and consistently. Over time, healthy cell renewal slows dramatically. The result is visibly aging skin.

Get Your Best Skin Back with RENUAdvanced

This exclusive product line combines ASEA’s patented redox signaling technology with healthy, age-fighting ingredients to help skin bounce back to its best.

Active Redox Signaling Molecules are the Key

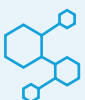
ASEA’s proprietary process produces redox signaling molecules.

These molecules support cellular communication at the skin’s surface, improving the healthy, youthful appearance of skin.



20 mL / 0.7 fl. oz.

Pricing can be found in your Virtual Office library.



This product contains ASEA’s breakthrough redox signaling molecules.

# RENUADVANCED® Intensive Redox Serum

## 30-Minute Benefits

- › Visibly more radiant skin
- › Smoother skin to ease appearance of fine lines and wrinkles

Intensive Redox Serum has earned Dermatest's coveted 5-star clinically tested seal, its highest possible commendation for safety and efficacy.



Intensive Redox Serum is produced in an FDA-registered, NSF-certified facility and is certified by an independent third-party lab to contain active redox signaling molecules.



## Ingredients

Water, Dimethicone, Sodium Magnesium Fluorosilicate, Sodium Phosphate, Sodium Chloride.

## Caution

For external use only. Avoid contact with eyes. If skin irritation occurs, discontinue use. Keep out of direct sunlight.

### YES:

- › Clinically tested
- › Suitable for all skin types
- › Gluten free
- › Cruelty free
- › Quality assured
- › Dermatologist tested

### NO:

- › Animal-based ingredients
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# Ultra Replenishing Moisturizer



This benefit-packed moisturizer delivers deep hydration and age-fighting actives for a visibly youthful, vibrant appearance. Specifically formulated to support redox signaling technology.

## Directions

For anyone concerned with the look of aging skin. Smooth over face, neck, and chest. Use morning and evening after application of redox signaling products.

## RENUAdvanced Story

Everyone is born with smooth, resilient skin. Your cells provide the “fingerprint” for this original health and beauty. These youthful skin cells renew quickly and consistently. Over time, healthy cell renewal slows dramatically. The result is visibly aging skin.

## Get Your Best Skin Back with RENUAdvanced

This exclusive product line combines ASEA's patented redox signaling technology with healthy, age-fighting ingredients to help skin bounce back to its best.

## Active Redox Signaling Molecules are the Key

ASEA's proprietary process produces redox signaling molecules. These molecules support cellular communication at the skin's surface, improving the healthy, youthful appearance of skin.



30 mL / 1 fl. oz.

Pricing can be found in your Virtual Office library.

# RENUADVANCED® Ultra Replenishing Moisturizer

## Two-Week Benefits

- › Visibly enhanced skin elasticity and firmness
- › Reduced appearance and depth of lines and wrinkles
- › Defense of healthy skin barrier to protect from pollution

Independent studies conducted by vendor partners.

## Four-Week Benefits

- › Increased skin moisture by 43%

Independent studies conducted by Dermatest®.

## Key Ingredients

### YOUTHFUL ELEMENTS

A patented blend of jojoba, macadamia, vitamin E, and olive oil with natural moisturizing factors (NMF) from olive, coconut, and beet support skin surface cellular rejuvenation and youthful moisture levels.

### PRO-BIO OXYGEN

A topical probiotic paired with oxygen attractors—vital for healthy skin and cell renewal, which helps reduce the appearance of lines and wrinkles.

### DETOX & DEFENSE

Fragrant star desert plant, olive, and soybean protect moisture, encourage detox, and defend healthy skin barrier for supple, firm skin.

Ultra Replenishing Moisturizer has earned Dermatest's coveted 5-star clinically tested seal, its highest possible commendation for safety and efficacy.



## Ingredients

Water, Caprylic/Capric Triglyceride, Glycerin, Isopentylidol, Lactococcus Ferment Lysate, Perfluorodecalin, Cetearyl Alcohol, Jojoba Esters, Jojoba Oil/Macadamia Seed Oil Esters, Pentyleneglycol, Glyceryl Stearate, Potassium Olivoyl Hydrolyzed Oat Protein, Cyclopentasiloxane, Dimethicone, Olea Europaea (Olive) Fruit Unsaponifiables, Phenoxyethanol, Hydroxyacetophenone, Hydrolyzed Corn Starch, Beta Vulgaris (Beet) Root Extract, Glyceryl Oleate, Cocos Nucifera (Coconut) Oil, Squalene, Glycine Soja (Soybean) Sterols, Linoleic Acid, Phospholipids, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Fragrance, Ethylhexylglycerin, Cyamopsis Tetragonoloba (Guar) Gum, Xanthan Gum, Simmondsia Chinensis (Jojoba) Leaf Extract, Tetrasodium Glutamate Diacetate, Phytosteryl Macadamiate, Sodium Hyaluronate, Asteriscus Graveolens Flower/Fruit/Leaf/Stem Extract, Phytosterols, Carrageenan, Tocopherol, Sea Salt.

## Caution

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## YES:

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- › Dermatologist tested

## NO:

- › Animal-based ingredients
- › Parabens
- › Artificial colors
- › GMOs
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